

# SWITCH4GOOD

## 2026 Operating Budget

### Our Mission

Switch4Good is a non-profit organization championing food equity and nutrition security for all communities. We are paving the way for a plant-rich food system to thrive, without all the inequities, biases, and inefficiencies of the current legacy situation. Starting with dairy, we train people, institutions, universities, and governments how to kick their unhealthy, addictive eating behaviors and discover the nourishing vitality of a plant-forward diet.

### Our Vision

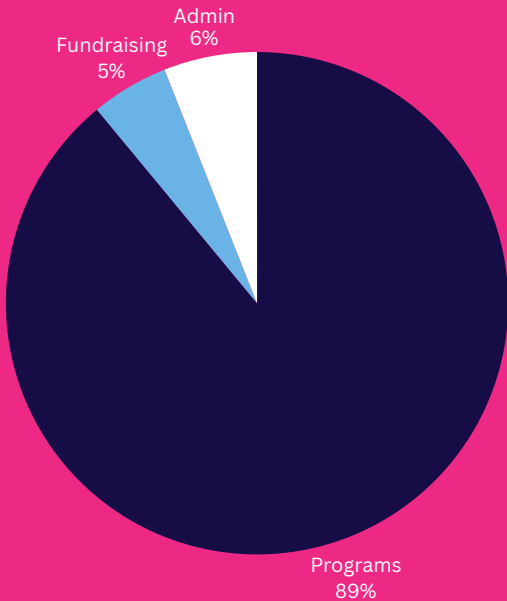
A world where compassion replaces exploitation, where animals and people thrive, free from profit-driven harm in our food system.

## Projected Revenue

Total Individual Contributions	\$382,207
Total Campaigns	\$25,000
Total Grants	\$400,000

Total Matching Grants	\$400,000
Total Podcast Revenue	\$10,000
Total Merchandise	\$5,000

**Total Projected Revenue: \$1,222,207**



## Projected Expenses

- Corporate Policy Change
- Legislative Reform
- Modification of Dietary Regulations
- Influencing Behavior in Medicine & Academics

89% Programs: \$1,087,764

5% Fundraising: \$61,111

6% Admin: \$73,332

**Total Expense: \$1,222,207**

Registered 501(c)3

EIN: 81-3396276