

A Basic Guide for Beginners

SWITCH4GOOD ART BUYER'S GUIDE

Learn how to purchase digital artwork in support of Switch4Good

Art for a cause? Yes please! Come change the world with Switch4Good and take part in our first immersive digital art gallery.

Come along on a virtual adventure where humans from across the globe come together to make a real difference!

If you're interested in crypto art but haven't done it yet, this guide is for you. We will lead you through account set up, explain a few common terms, and provide links to more resources.

Read on for the simplest path to becoming a collector!



WHY NFT ARTWORK?

Switch4Good has partnered with digital artists to create a gallery showcase to benefit our nonprofit. But what makes NFTs unique for art?

You can think of NFTs as authenticated digital objects you can own.

NFT means Non-Fungible Token. This means each artwork is one of a kind.

NFTs are typically Ethereum blockchain-based tokens. Ethereum's blockchain can be thought of as a shared global database and virtual machine.

NFTs make it possible for artists to release their work digitally without the risk of counterfeits.

Sure, you could copy the image file from someone else's NFT. You could also print out a copy of the Mona Lisa, but neither of these pieces would be considered authentic.

NFTs can give special access to events.

You need to own a token to get access into these events. You'll become part of the community and enjoy extra benefits not available to non-token holders.



OK, LET'S GO!

There are 3 key actions to complete to become an NFT owner.



Set Up Wallet & Connect to Marketplace

Create a digital wallet and connect it to the marketplace to create your profile. We'll be using MetaMask wallet and OpenSea marketplace.



Acquire ETH

Purchase cryptocurrency by converting USD into Ethereum through an exchange. You can use your credit card or bank account with the Wyre widget.



Buy NFTs

Find the artwork you love, and complete the transaction. Then, it's time to feel great because you are a collector supporting an amazing cause!

STEP 1: SET UP METAMASK & CONNECT TO OPENSEA

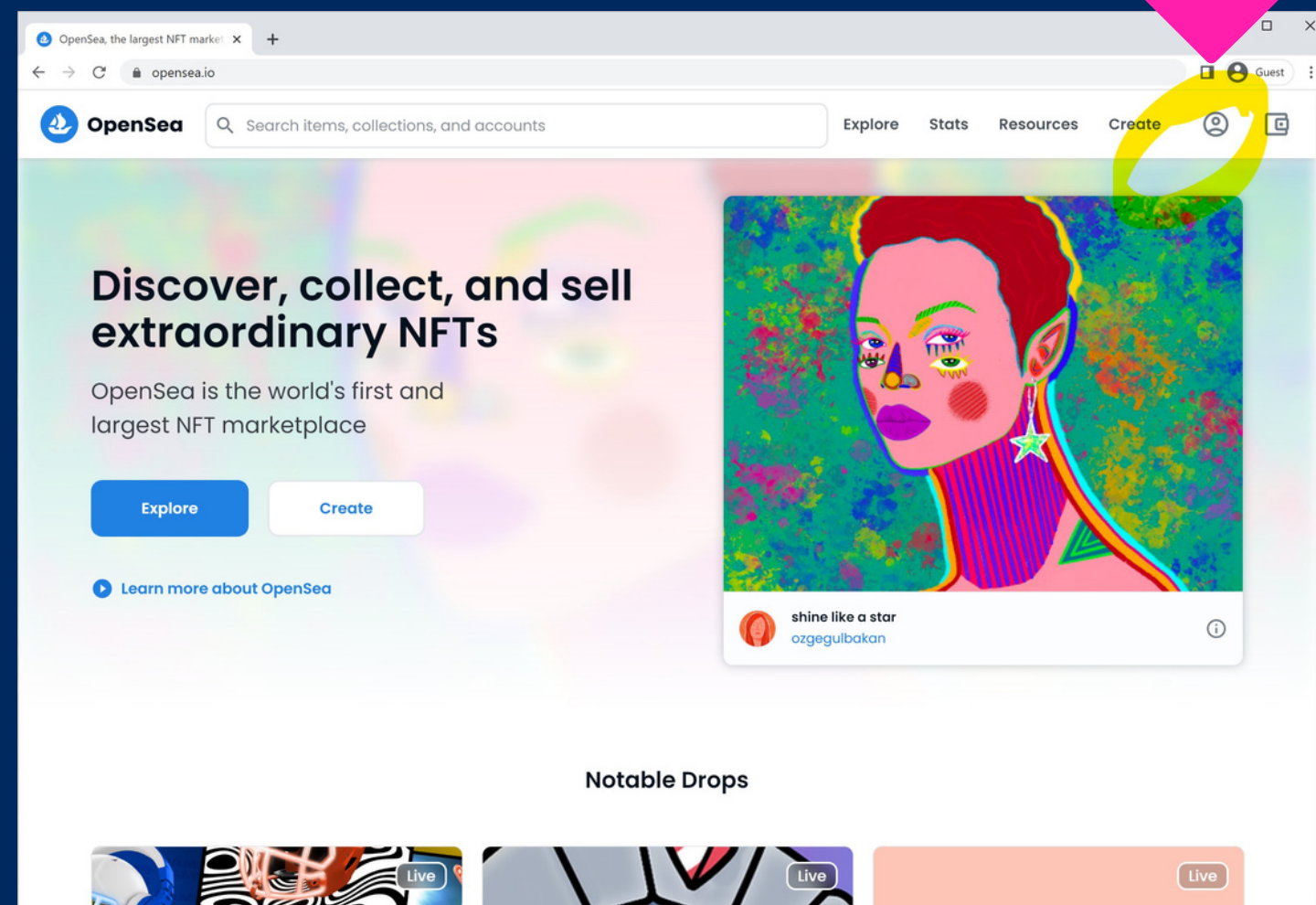
Let's create a wallet and a marketplace profile



1

Go to OpenSea.io

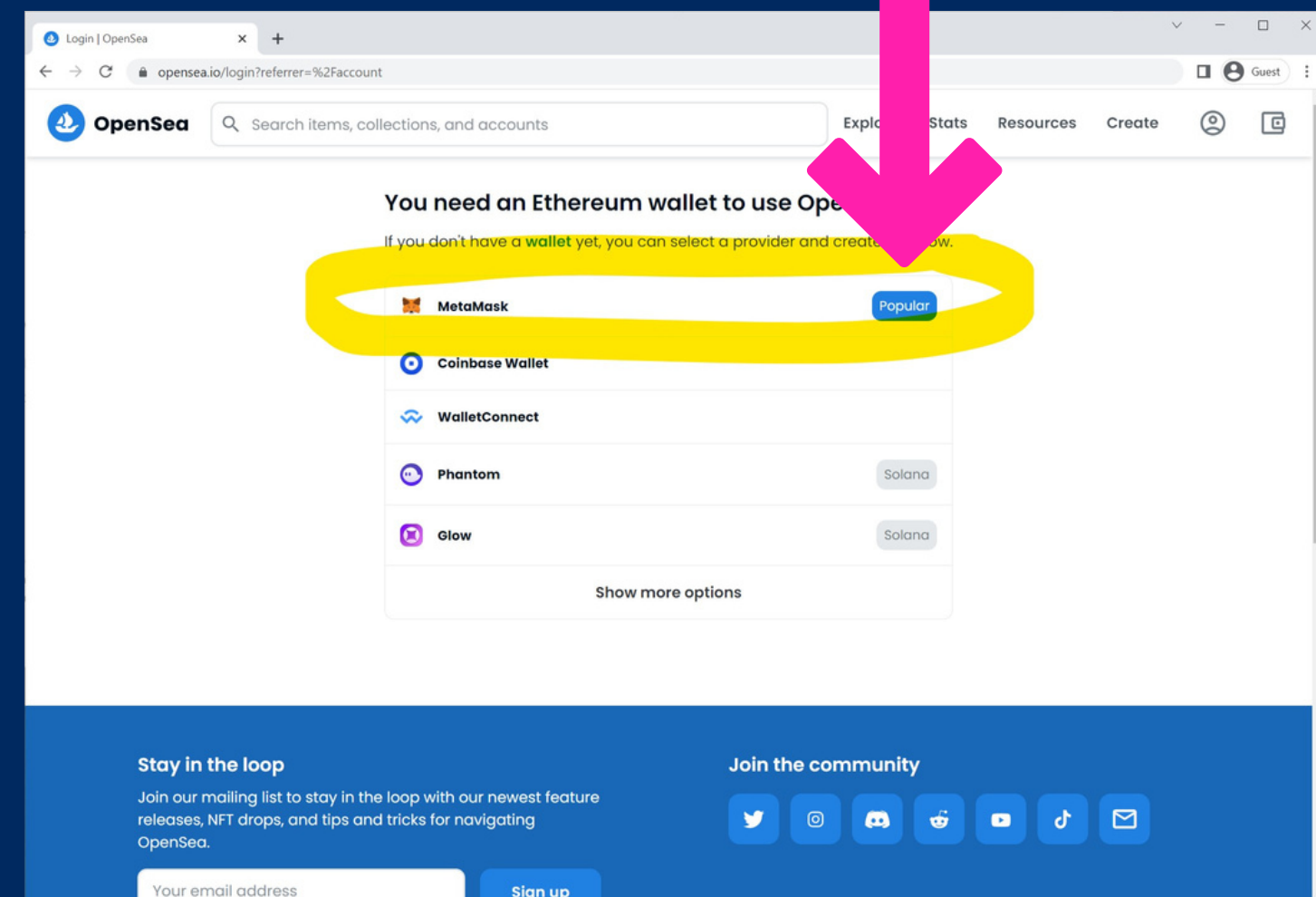
Use Chrome or Firefox.
Click the Profile button at the top right



2

Click "MetaMask"

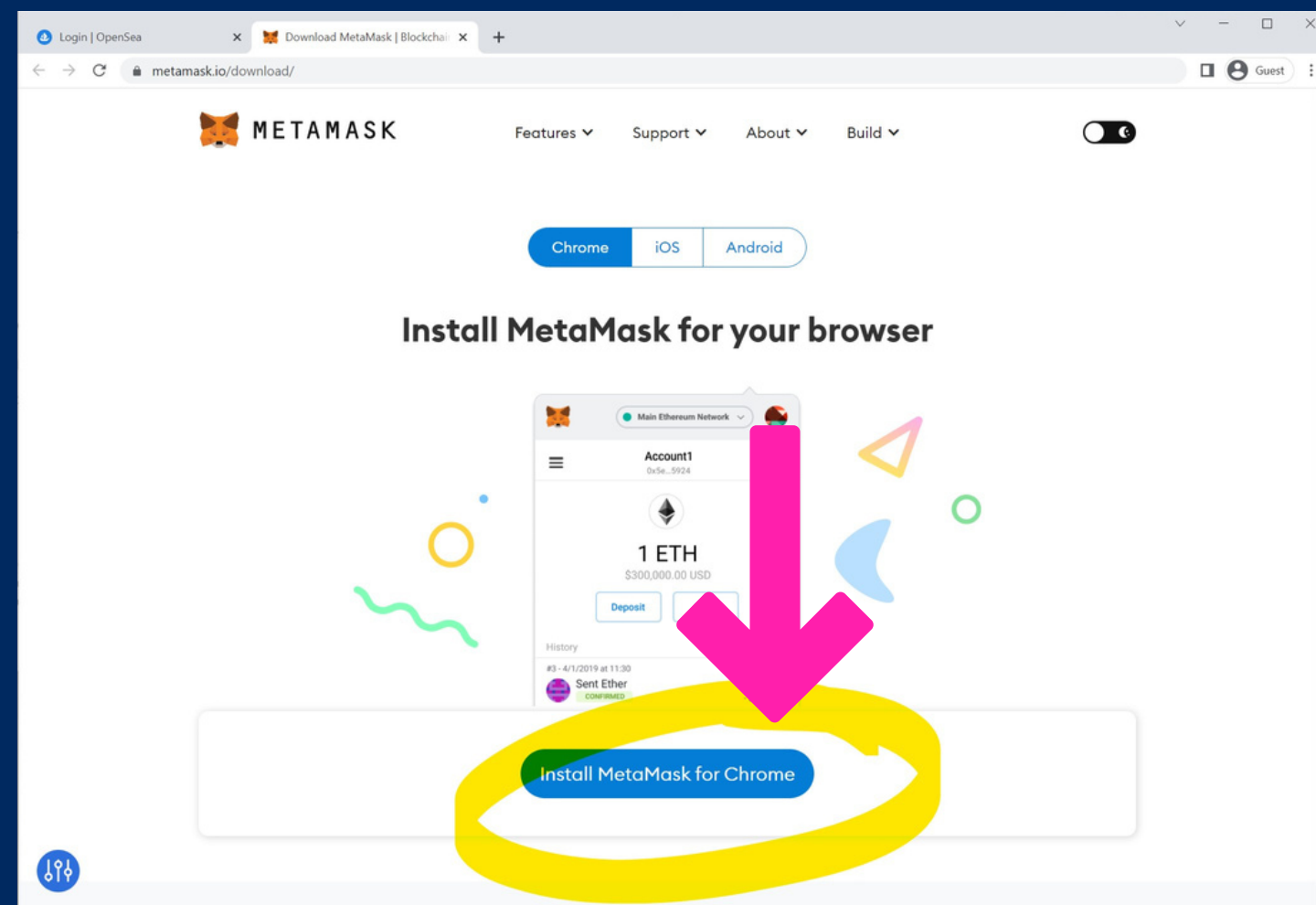
A new tab will open



3

Click "Install Metamask"

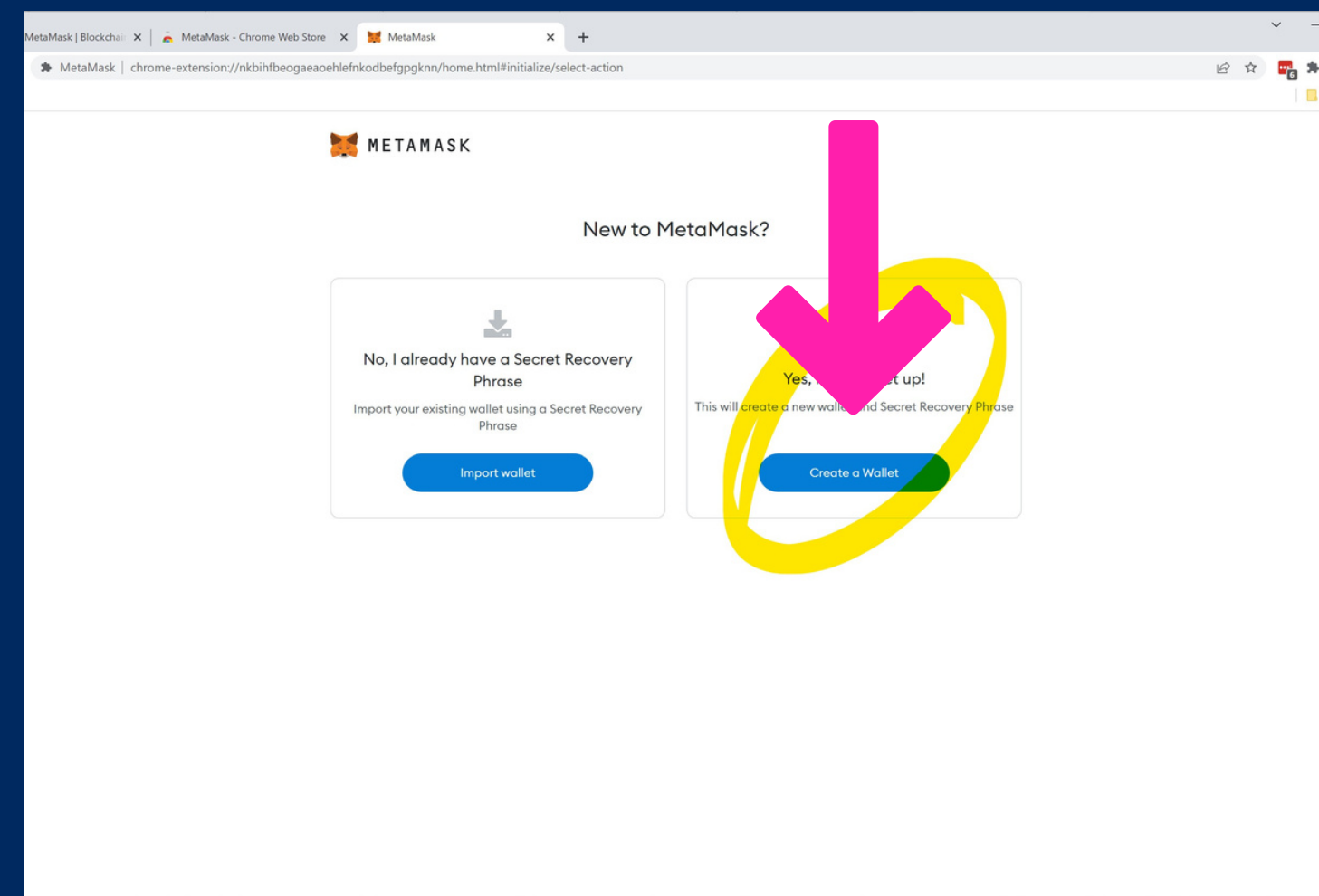
Follow prompts to install the extension



4

Click "Get Started" button

Then, click "Create A Wallet" button on the right



5

Create a Password

This is your MetaMask wallet password. Be sure to write it down and keep it safe.

6

Set up your Secret Recovery Phrase

Follow the steps to create your phrase.

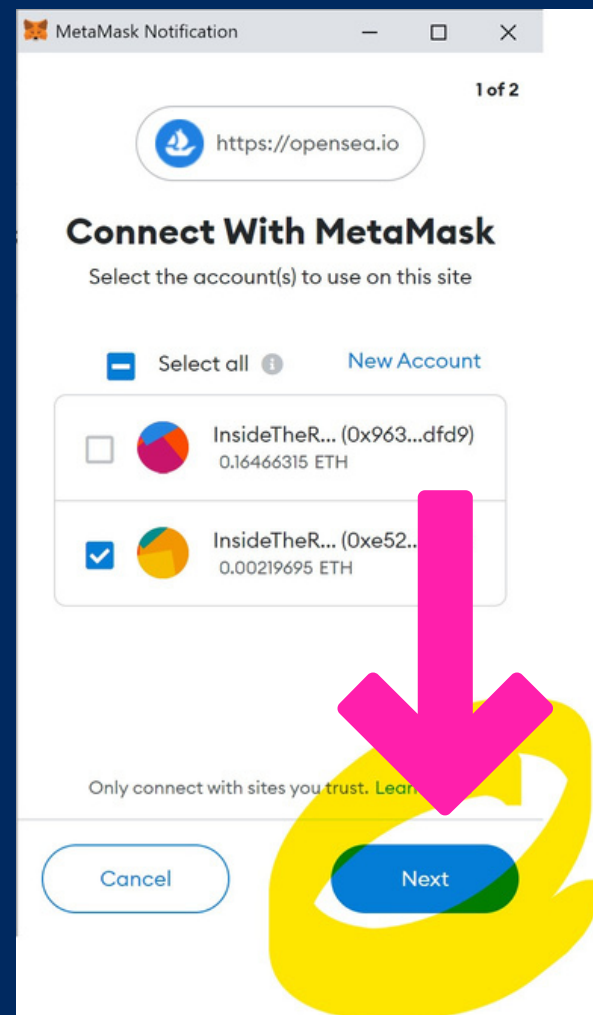
Your Secret Recovery Phrase is very important. Don't share it with anyone. Store secure copies. If you lose it you will lose access to your funds and all your tokens.



7

Return to the OpenSea.io tab

In the MetaMask pop up window, click "Next" to connect your wallet to OpenSea



STEP 2: PURCHASE ETHEREUM WITH WYRE

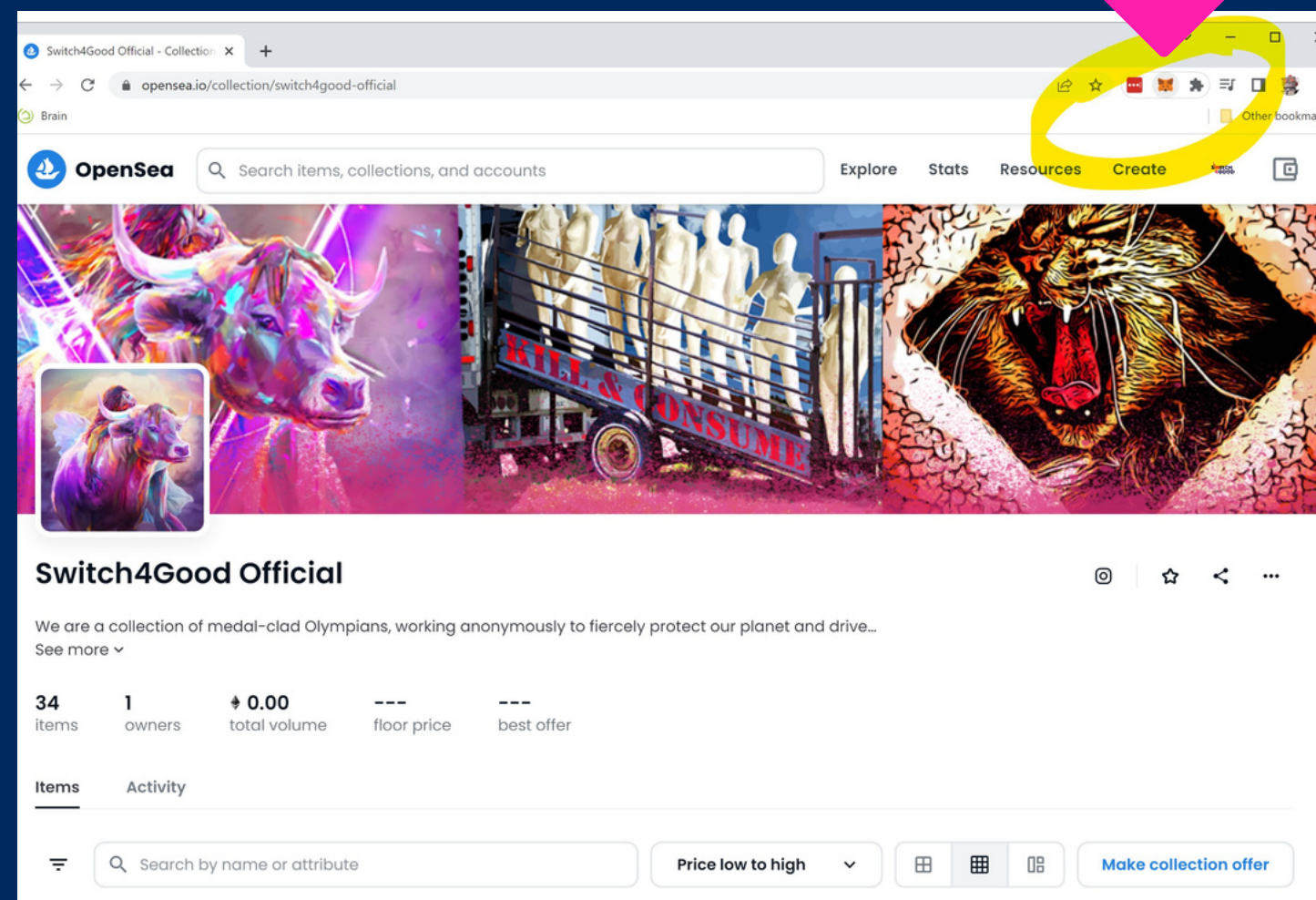
Use a credit card or bank account to acquire cryptocurrency



1

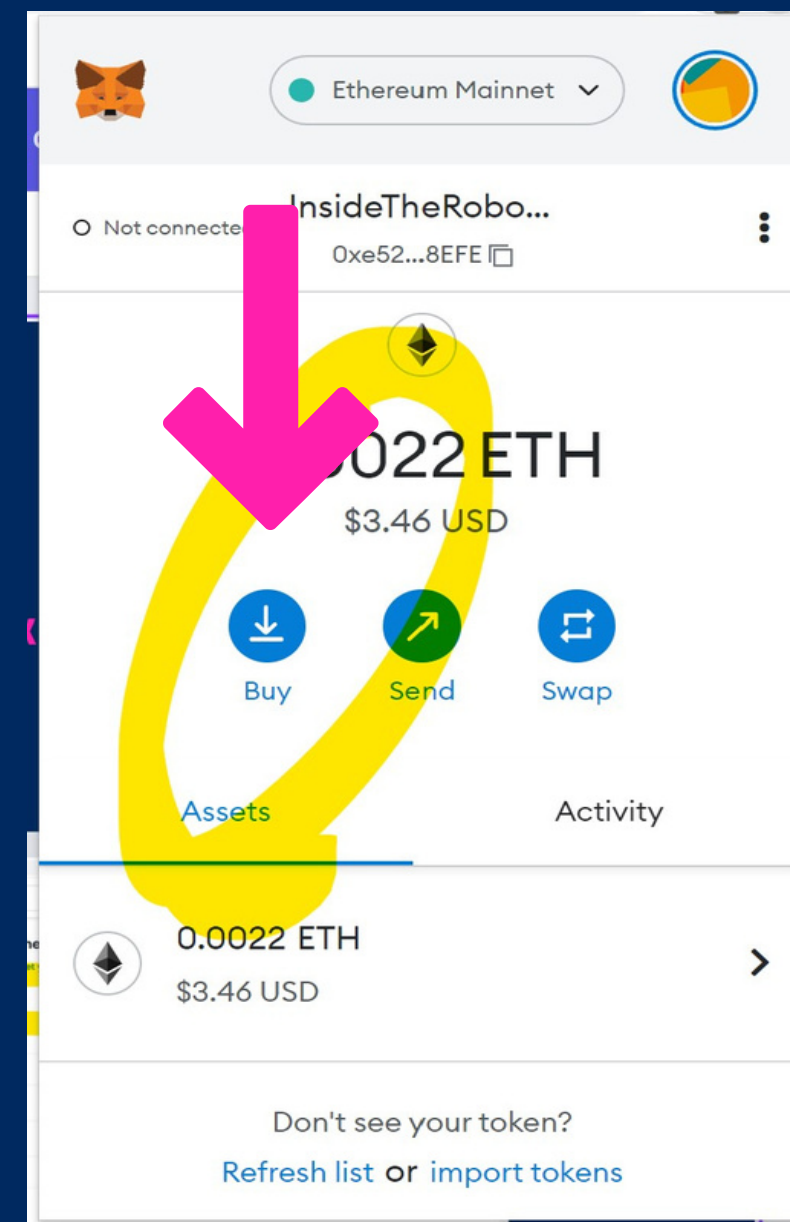
In your browser, click the MetaMask
fox icon in the top right

If it is not visible, click the puzzle piece



2

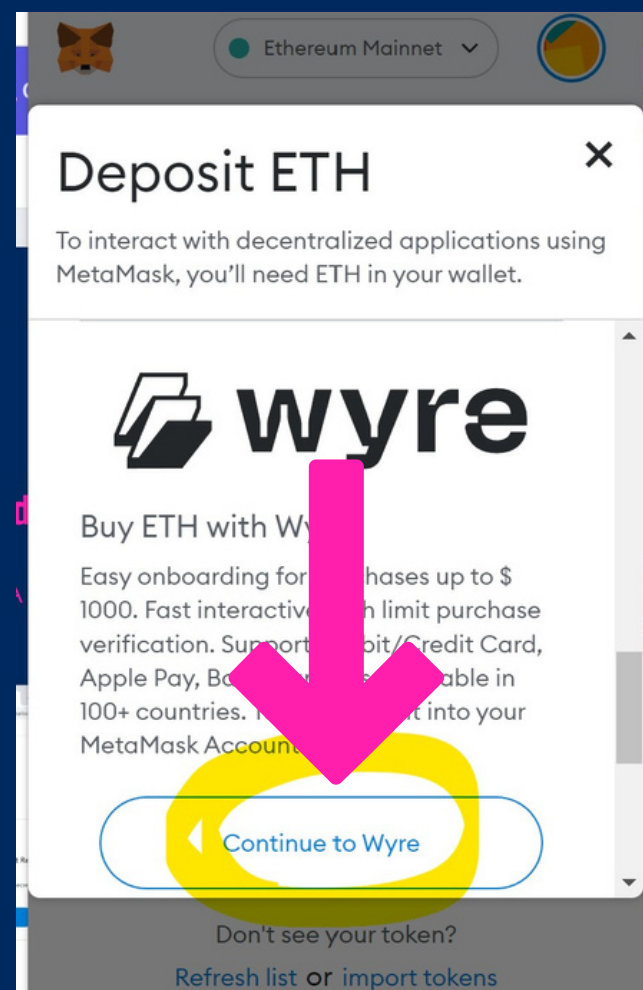
In the pop up, click "Buy"



3

Click "WYRE"

If you already use an exchange, or own ETH, go ahead and use the option that works for you



4

A new tab will open for the Wyre Widget

The screenshot shows the Wyre Widget interface. At the top, it says 'Your limit is \$1,000. Verify your identity to increase your limit to \$25,000/week!'. Below this is a form to enter an amount (\$1000) and select the currency (USD to ETH). A pink arrow points to the 'USD' button. Below the form is a table of fees and a 'Next' button. A pink arrow points to the 'Next' button.

Item	Amount
ETH Exchange Rate	1612.88 USD
Transaction fee	29.50 USD
Network fee	1.28 USD
Purchase Total	1030.78 USD

Enter an amount

Ensure USD to ETH is selected

Choose payment method

Review Total

Click checkbox to authorize

Click "Next" button

5

Enter your payment information

then click "Submit"

Enter payment information

Enter your information as it appears on your statement

Card info

First name*

Last name*

Card number*

Expiration*

CVV*

Billing Address

Country*

United States

State*

Address*

Postal / ZIP code*

City*

Contact

Email*

+1

Submit

6

Authorize the purchase with the 6-digit confirmation code sent to your phone

Your MetaMask wallet balance will update over the next several minutes.

View your wallet again by clicking the MetaMask fox icon in the upper right corner of your browser.

STEP 3: BUY ART!

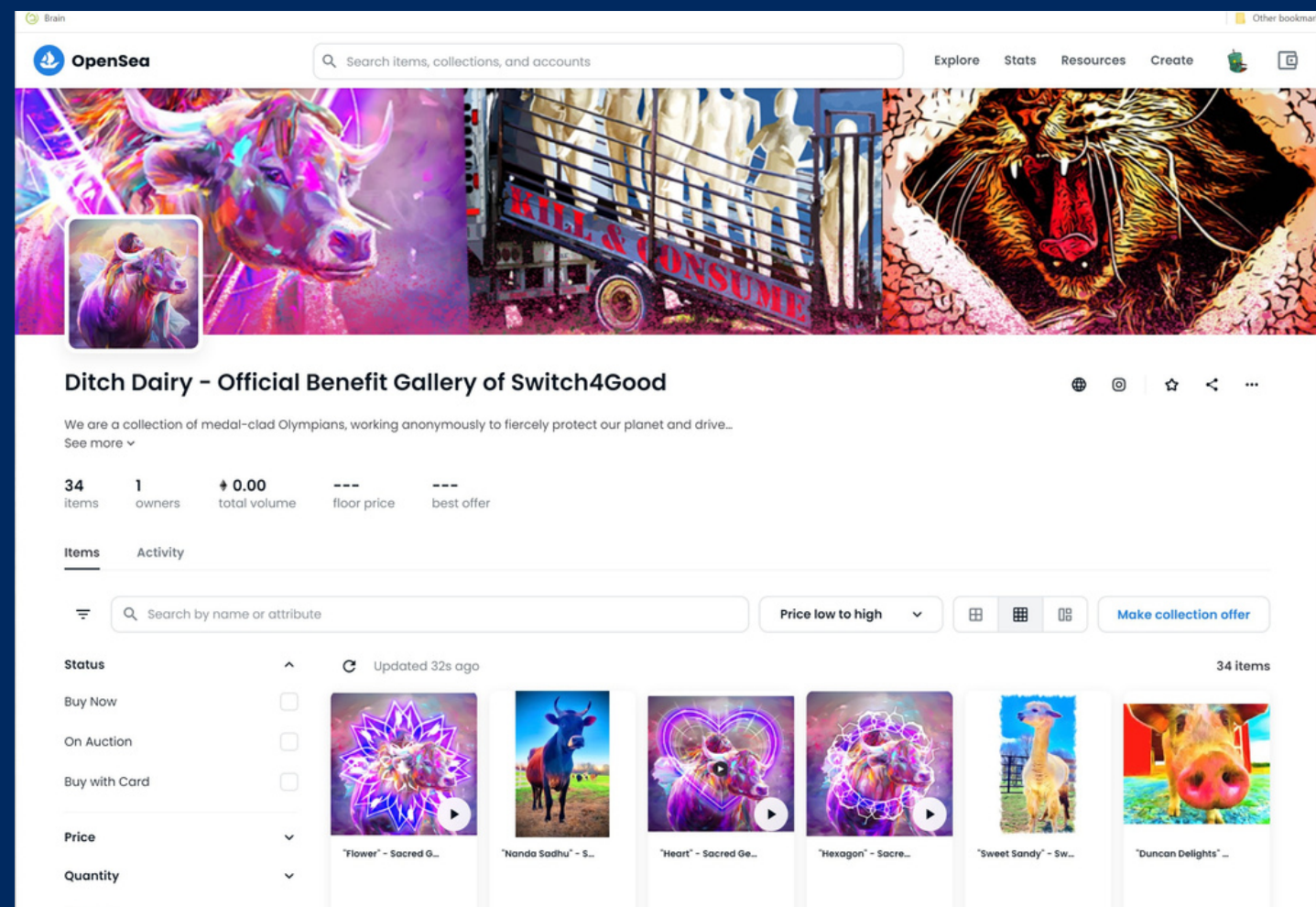
Find your favorite artworks by the Switch4Good artists and make it yours



1

Visit the Official Benefit Gallery

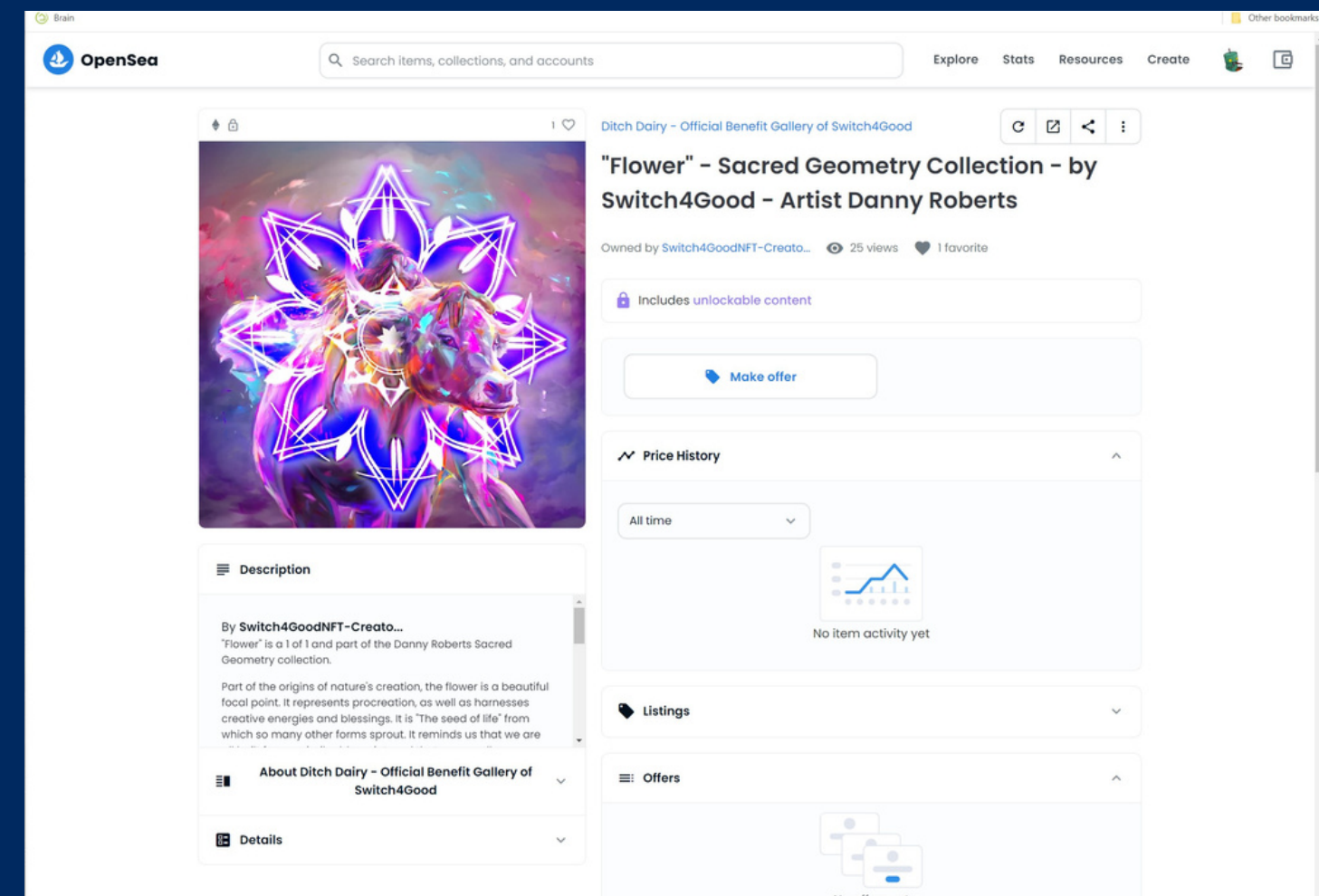
<https://opensea.io/collection/official-benefit-gallery-switch4good>



2

Browse and find your favorite artwork

Click the artwork image to view the item details page



3

For fixed price items

Click "Buy Now". Review the purchase details, add funds if needed

Click "Complete Purchase"

The MetaMask extension will pop up with the price and fees. Carefully review the details.

Click "Sign" to complete the transaction

You are now the art owner!

4

For auction items

Click "Make an Offer"

To place a bid you will need to convert ETH to WETH. Follow the prompts to convert your ETH or purchase WETH with a card.

Carefully review details and click "Sign" in the MetaMask pop up.

You submitted your offer, now watch out for higher bidders until the auction time runs out!



STEP 4: PARTY TIME

Join us for an immersive experience for virtual gallery tours, artist talks, giveaways, education, and community connection!

Thursday, September 29th
5–6 pm PST

[Click to RSVP](#)

Thursday, October 20th
5–6 pm PST

[Click to RSVP](#)

QUICK DEFINITIONS OF COMMON TERMS

NFT

A Non-Fungible Token is a unique, one-of-a-kind crypto asset (which can be anything from art to music) that's stored on a blockchain.

BLOCKCHAIN

A digital ledger of transactions that is duplicated and distributed across the entire network of computer systems.

MARKETPLACE

Website offering listings to view and purchase all types of NFTs, such as artwork, music, gaming, memberships, and collectibles.

WALLET

A cryptocurrency wallet is a device or program that stores your cryptocurrency keys and allows you to access your coins.

ETHEREUM

A particular crypto currency that is typically used in many NFT transactions. Often shortened as ETH.

MORE READING ABOUT NFTS



OpenSea Help Center

<https://support.opensea.io/hc/en-us>



Video Tutorial: Wallet Set Up

<https://www.youtube.com/watch?v=7pmA02zY8Ag&t=3s>



About NFTs

<https://www.theverge.com/22310188/nft-explainer-what-is-blockchain-crypto-art-faq>

QUESTIONS?

If you have questions, we can help!
Please contact us via one of the options below.



Email Us

info@switch4good.org



Twitter

[@switch4goodNFT](https://twitter.com/switch4goodNFT)



Request a Help Session

info@switch4good.org



SEE YOU IN CYBERSPACE!

switch4good.org/switch4good-nfts

